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**LEE ADGER, AUTHOR & TEACHING PROFESSIONAL
TO BE HONORED
BY AFRICAN AMERICAN GOLFER'S DIGEST**

*Roster Of Distinguished Winners Represent The Strong Leadership
And Diversity Present in the Game of Golf Today*

New York, NY (December 1, 2010)--The *African American Golfer's Digest*, the nation's leading print publication and online portal for avid black golfers, announces its second annual "Outstanding Leaders In Golf" awards that will be held on Sunday, January 30, 2011 at Providence Golf Club, 1518 Clubhouse Boulevard, Davenport, (Orlando) Florida. The award recipients represent the strong leadership and diversity present in the game of golf today and the distinguished winners encompass various professions, industries and ethnicities.

Among the roster of distinguished honorees is Lee Adger of Duncanville, Texas. Adger has 39 years of experience playing and teaching golf to all skill levels, adults and juniors. As an amateur, Lee qualified for the Texas State Open in 1991 by winning a spot in a playoff with such professionals as the long drive champion Art Sellinger and other players from the Ben Hogan Tour.

While serving as Head golf professional & teaching instructor at Jeremy's Golf Center he organized and conducted golf tournaments, developed junior and adult golf programs, instructed clinics and summer camps, and was the personal coach for some of the players on the Red Oak, Midlothian, Duncanville and Desoto high school golf teams.

Because he was self taught he developed a great passion and desire to help others enjoy the game without becoming confused and frustrated. He used the knowledge acquired from his personal trials and development to achieve his goal. Lee's dynamic contribution to golfers is his concept to develop and perfect "the swing". He is the author of his book "The Pendulum Swing", a brilliant concept designed to improve anyone's game.

His instructions improved the performance of an eight-year-old finalist in the 2005 National Championship of Mutual of Omaha Drive, Chip, and Putt Challenge in Orlando, Florida.

Adger is the Teaching professional at Fun City Golf Center in Grand Prairie, Texas and Director of Golf Instruction at Country View Golf Course in Lancaster, Texas.

"Our 2011 honorees are exceptional organizations and individuals whose endeavors are opening doors and extending opportunities in the game throughout the industry to African Americans. Their efforts, foresight, courage and devotion are very deserving of this prized honor," said Cook.

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The honorees were selected from among dozens of nominations that arrived from the magazine's readership and its Editorial Advisory Board over the spring and summer season and winners were personally selected by Ms. Cook for their commitment to professional excellence and dedication in growing the sport, business, careers and participation of golf among African Americans.

To commemorate this special tribute, honorees will be included in an editorial profile featured in the magazine's Winter/January 2011 (PGA Show edition) of the *African American Golfer's Digest*. Honorees will also be welcomed at a special VIP Reception (6:00 p.m.-6:30 p.m.) and dinner banquet (6:30 p.m.-9:30 p.m.) where they will receive their awards on Sunday, January 30, 2011 at the Providence Golf Club, 1518 Clubhouse Blvd., Davenport, (Orlando) Florida. The magazine's annual "Game On" Golf Tournament will tee-off with a shotgun start at 1:00 p.m. the same afternoon along with a FREE mini-golf fair that is open to the public.

The public can receive more information and purchase tickets for the golf tournament and awards program online at www.africanamericangolfersdigest.com/GameOn.html or by calling (212) 571-6559, ext. 11.

The *Outstanding Leaders In Golf Awards* program follows the last day of the 2011 PGA Merchandise Show & Convention which wraps up at the Orange County Convention Center in Orlando where more than 40,000 attendees gather annually for the largest trade-only golf exhibition in the United States. The *African American Golfer's Digest* has exhibited its Diversity Pavilion onsite at the Show for five consecutive years.

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About The African American Golfer's Digest:

The *African American Golfer's Digest* launched in March 2003 and is located in the financial district of New York City. It is 100% minority-owned and operated and is a woman-owned business and the only golf magazine specifically targeting the African American demographic. Its massive editorial appeal comes from a 'grass roots' approach and partnerships generated with more than 250 top, Black-focused golf tournaments and events annually around the country. The 40-page, full color, quarterly enjoys a circulation of 20,000 and reaches 80,000 readers nationwide with editorial that focuses on news, tips, information and activities in the 'soulful' world of golf, travel features, destinations reviews, course, equipment and product news and individual profiles. Promotional, marketing and advertising opportunities are available in the print edition and online at www.AfricanAmericanGolfersDigest.com along with customized sampling programs and consumer incentives. The publication is registered with the National Minority Supplier Development Council with memberships that include the United States Golf Association (USGA), National Golf Foundation, International Network of Golf (ING), and Metropolitan Golf Writers Association.